

Ring Analysis Navigation Instructions

Go to www.easidemographics.com

Click on



Login screen will appear. Click on: **Register Here for the Free Right Site**



You will need to complete one-time registration.

Click on



EASI Site Analysis

Ring Studies with Maps

You should now be on a page titled...**EASI Census 2010 Site Selection Reports & Analysis**...complete steps 1 thru 8 as follows:

1. Type exact address of your business then click on **Locate**. Latitude and longitude should fill in automatically from step #1.
2. Select radius size for your study (defaults to 1 mile, 3 miles, 5 miles)
3. Select a report (summary or fully detailed report, your choice)
4. Type in name or label of your study in **Name Your Location** box
5. **Skip Item #5**
6. **Skip Item #6**
7. Select a study geography (defaults to block groups).
8. Click on **Create Site Study**